

1 **Amendment to the Claims**

2 **In the Claims:**

3 Please cancel Claims 1-11 and Claims 18-25.

4  
5 Claims 1-11 (Currently Canceled)

6 12. (Previously Presented) A method for controlling content displayed as a single Web page  
7 on a device, where the device is incapable of displaying all available content, comprising the steps of:

8 (a) automatically determining an available display area for displaying the single  
9 Web page on the device;

10 (b) automatically determining a combination of different portions of the available  
11 content that can be fully displayed in the single Web page in the available display area without  
12 requiring scrolling in more than one direction and without requiring a modification of the different  
13 portions of the content that results in the different portions comprising the combination being  
14 perceived in less than their entirety on the single Web page; and

15 (c) displaying only the combination of different portions of the content that were  
16 automatically determined such that a user may discern all of the information that the combination of  
17 different portions of the content provides as fully displayed in the available display area, since the  
18 combination of different portions of the content does not employ a hyperlink to display the  
19 information it conveys, without requiring scrolling in more than one direction, and without requiring  
20 a modification of the combination of different portions of the content that results in the different  
21 portions of content comprising the combination being perceived in less than their entirety.

22 13. (Original) The method of Claim 12, further comprising the step of dividing the Web page  
23 into discrete content modules that are selectively displayable.

24 14. (Original) The method of Claim 12, wherein the step of determining the portion of the  
25 content that can be fully displayed in the available display area without requiring scrolling in more  
26 than one direction comprises the step of prioritizing different portions of the content based on an  
27 order of importance, said different portions of the content corresponding to specific areas of the Web  
28 page that are selectively displayed as a function of the available display area.

1           15. (Original) The method of Claim 14, wherein the step of prioritizing comprises the step of  
2 ranking the different portions of the content according to their importance in conveying information  
3 on the Web page.

4           16. (Previously Presented) The method of Claim 12, wherein the step of automatically  
5 determining the combination of different portions of the content that can be fully displayed in the  
6 available display area without requiring scrolling in more than one direction, comprises the steps of:

7                   (a) detecting a respective share of the available display area required by each  
8 portion of the content; and

9                   (b) automatically determining a combination of different portions of the content  
10 that are displayable in the display area, based upon the respective share of the display area required  
11 by each different portion of the content.

12           17. (Previously Cancelled)

13           Claims 18-25 (Currently Canceled)

14           26. (Previously Presented) The method of Claim 16, wherein the step of automatically  
15 determining the combination of different portions of the content comprises at least one of the steps  
16 of:

17                   (a) automatically changing a dimension of a portion of the content to fit the  
18 dimensions of the available display area;

19                   (b) automatically scaling a portion of the content to fit the available display area;

20                   (c) automatically changing an orientation of a portion of the content to fit the  
21 available display area;

22                   (d) automatically converting a portion of the content into a moving image within  
23 the available display area; and

24                   (e) automatically subdividing a portion of the content into sub-portions that are  
25 displayed sequentially within the available display area.